



Cosmetics Europe  
the personal care association

## ANNUAL REPORT 2017

We personally care

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# A BRIGHTER FUTURE BECKONS



2017 was a year in which Europe recovered some of its optimism. The economy picked up pace, and the pervading sense of crisis that has been a feature of recent years lifted a little. There was some breathing space for us to think about the kind of Europe we want and need in the years to come.

As a flagship European industry, cosmetics and personal care reflects much of what we have to be proud of on our continent. Not only are we an essential part of that particularly European sense of living well, we are also a global leader economically (the biggest market in the world), and a global exemplar in our sophisticated European approach to regulatory harmonisation. As such the success of our industry is intimately bound up with a European future of stability, openness, prosperity and global influence.

Much kept us busy in 2017. A ground-breaking, pan-European Cosmetics Europe survey showed the profound contribution cosmetics and personal care products make to the quality of life and well-being of European citizens. We announced the first results of our voluntary initiative to remove microbeads used for exfoliating and cleansing in wash off cosmetic and personal care products, and are well on the way to achieving our aims before the deadline we set ourselves. In October, we held our award-winning science conference, showcasing in particular the latest

developments in the world of alternatives to animal testing. And elsewhere in the world, we continued to find evidence that the EU approach to regulation – protecting consumers, while facilitating speed and innovation – is a model to be emulated. Many other achievements and activities are set out in the following pages.

All associations are based on cooperation to achieve common goals. While many Cosmetics Europe members are household names with a large international profile, it is worth remembering that there are thousands of small and medium enterprises across our continent which make a vital contribution to the European economy. Through our superb network of national associations, our members, big and small alike, helped us to ensure that, in 2017 as in all years, our industry's voice was heard.

**John Chave**

Director General, Cosmetics Europe

# HIGHLIGHTS OF 2017

## JANUARY 2017

Cosmetics Europe published a survey showing a rapid and substantial reduction (82%) in the use of microbeads for exfoliating and cleansing purposes in wash-off cosmetics and personal care products between 2012\* and 2015.



## JUNE 2017

Cosmetics Europe Week 2017: “More than meets the eye: the benefits of cosmetics and personal care”. 300 industry experts, policy makers, decision makers, and companies explored the contribution of cosmetics to well-being, the European economy, and global markets.



72%  
of consumers feel  
the cosmetics  
and personal care  
products they  
use improve their  
quality of life

Cosmetics Europe published its Consumer Insights 2017 report, based on responses from 4,000 consumers in ten European countries. The report explores how they perceive and use cosmetics and personal care products in their daily lives.



## MAY 2017

Lunch & Learn session hosted by Cosmetics Europe for Political Advisors and Assistants of the European Parliament, addressing risk and hazard in safety assessment for ingredients used in cosmetic and personal care products. Key presentation by Vice-Chair of the European Commission's Scientific Committee on Consumer Safety (SCCS).

\*Gouin et al, 2015, "Use of Micro-Plastic Beads in Cosmetic Products in Europe and Their Estimated Emission to the North Sea Environment" found that in 2012, 4,360 tons were used.



## JULY 2017

The International Cooperation on Cosmetics Regulation (ICCR) held its eleventh annual meeting in Brazil, with the European Commission and Cosmetics Europe in attendance representing the EU regulators and industry. Key topics discussed included: microbiology standards, cosmetic product preservation, allergens, e-commerce, traces, and the “Integrated Strategies for Safety Assessment of Cosmetic Ingredients” report.



## NOVEMBER 2017

Cosmetics Europe sent a delegation of public affairs experts to Strasbourg during the November plenary session of the European Parliament. The delegation covered a broad range of topics with a number of MEPs, leveraging the five key asks in the Cosmetics Europe Partnership for Change report and Consumer Insights 2017 report.



## OCTOBER 2017

Cosmetics Europe hosted its two-day science conference: “Cutting edge safety science: paving the way to the future”. Top scientists, industry experts, key decision makers, and regulatory specialists from the cosmetics and personal care sector from all over the world were in attendance. The Scientific Advisory Board (SAB) - which will advise the LRSS Steering Committee on the scientific strategy and progress of the programme - was inaugurated at the conference.



As part of the Product Preservation Programme, Cosmetics Europe established its Preservatives Protection Project to proactively secure the future of cosmetic preservative ingredients. It aims to ensure not only that the role of preservatives is better understood but maintain the widest possible palette of preservatives available to adequately preserve a wide range of products.

# OFF THE PRINTING PRESS

## Consumer Insights 2017

An exhaustive report which sets out to discover what consumers from across Europe, in all age groups, men and women, really think about cosmetic and personal care products and their impact on factors such as self-esteem, well-being, and social interaction. The report was based on an online survey of over 4000 consumers in ten EU Member States (Bulgaria, Denmark, France, Germany, Italy, Netherlands, Poland, Sweden and UK). With 71% respondents saying that cosmetics are important or very important in their daily lives, the report confirms that cosmetic and personal care products do indeed matter for the European consumers. [Read Here.](#)





### Socio-Economic Development & Environmental Sustainability: The European Cosmetics Industry's Contribution 2017

A comprehensive evaluation of the socio-economic contribution made by the European cosmetics industry (covering the EU-28 plus Norway and Switzerland), considering indicators such as employment (jobs and wages), social security contributions and Gross Value Added (GVA). The report includes a substantially more expanded section on environmental sustainability compared to previous editions.

[Read Here.](#)



### Non-animal Approaches to Safety Assessment of Cosmetic Products

An overview of the many initiatives that Cosmetics Europe engages on in the field of alternatives to animal testing (AAT), outlining the major advances we have made and plans for the immediate future.

[Read Here.](#)



### Partnership for Change

Partnerships are paramount: our regulatory and business environments are too complex for any one stakeholder to do it alone. This paper lays out to potential partners how Cosmetics Europe works with others to uphold scientific, risk-based, consumer safety regulation, enable innovation, drive international regulatory convergence, and promote sustainable consumption and best sustainable business practices.

[Read Here.](#)



### AAT Newsletter: Advances in Genotoxicity testing

The newsletter is published twice a year by Cosmetics Europe to bring you the latest news on the development of Alternative Approaches to Animal Testing. This edition focused on the work of the Cosmetics Europe genotoxicity task force.

[Read Here.](#)

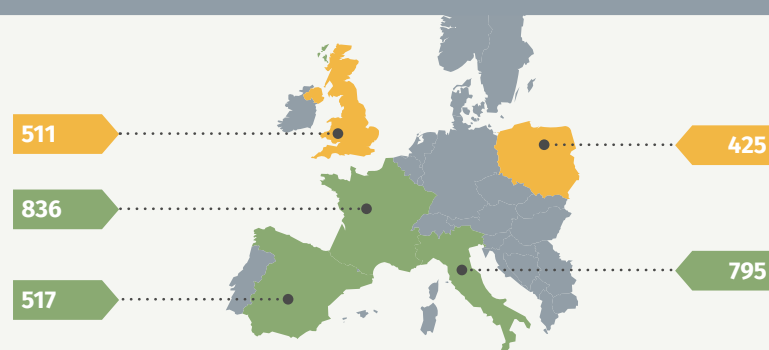
# SOCIO-ECONOMIC CONTRIBUTION OF THE EUROPEAN COSMETICS INDUSTRY

SMEs & big companies are key drivers of innovation & economic growth in the industry

**>5,500 SMES** The number is growing

**+100** companies manufacturing cosmetics ingredients  
**23,000** enterprises involved in the wholesale of cosmetics  
**46,400** specialist stores retailing cosmetics  
**500,000** hairdressing and beauty salons

France, Italy & Spain have the largest number of SMEs; followed by the UK and Poland



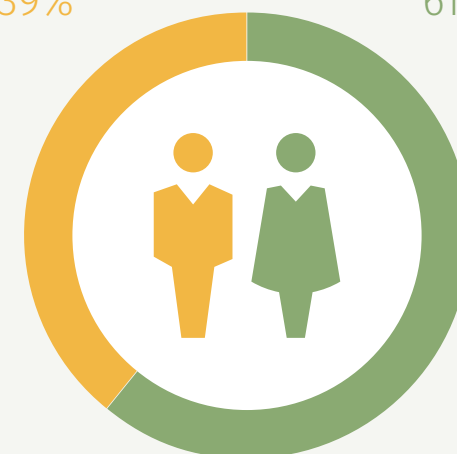
The industry supports millions of European jobs up & down the value chain

Over  
**2 MILLION JOBS**  
 across Europe



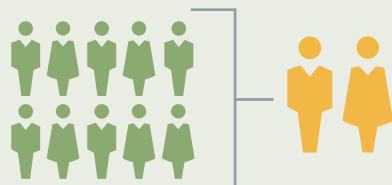
GENDER DISTRIBUTION IN THE EUROPEAN COSMETICS INDUSTRY

**Male** 39% **Female** 61%



**165,750** workers employed in the manufacture of cosmetics

Every 10 workers employed in the cosmetics value chain will support at least **two jobs** in the wider economy



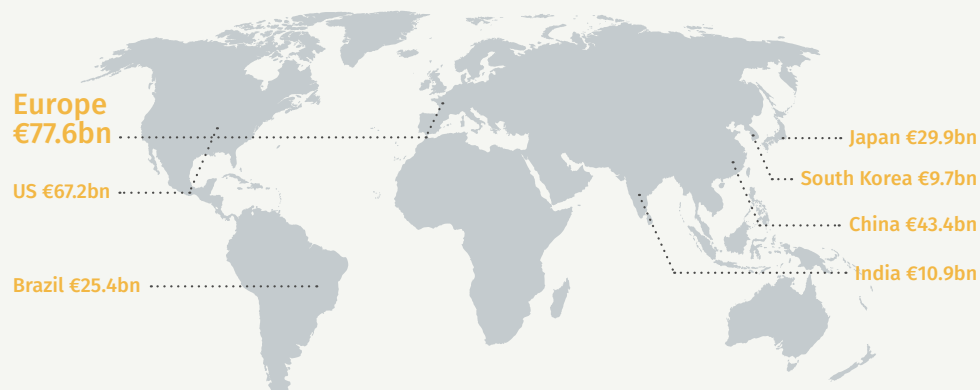
**~1,000,000**  
 people active in the hairdressing sector

**7,000** people employed directly in the fragrance industry





## Europe is the global flagship producer of cosmetic products



**> 35bn**

trade in cosmetic products & ingredients within the EU30

**20.2bn**

total exports of cosmetic products from Europe (i.e. extra EU-30)

### Skin care & toiletries: largest share of the European market (2017)

**€20.07bn**

Skin Care

**€19.64bn**

Toiletries

**€14.84bn**

Hair Care

**€11.93bn**

Fragrances & Perfumes

**€11.17bn**

Decorative Cosmetics

France & Germany: Europe's main exporters

**50%** of total global exports from Europe

## The industry is about taking care of people



**72%** of consumers

feel the cosmetics and personal care products they use improve their quality of life



**80%** of consumers

identify cosmetics and personal care products as important or very important in building up self-esteem

## A science-driven & highly innovative industry



Expenditure on R&D in Europe

**€2.35bn**



At least **77 scientific innovation facilities** in Europe



**> 27,900 scientists** employed in the sector



Handwashing with soap: reduces risk of diarrhoea by **~44-47%** & acute respiratory illness by **23%**

## The industry places a strong emphasis on ensuring environmental responsibility and supporting proactive voluntary and self-regulatory initiatives

**2015:** Cosmetics Europe recommendation to discontinue the use of solid plastic micro particles for cleansing and exfoliating in wash-off cosmetic and personal care products (plastic microbeads).

**2016:** Cosmetics Europe membership survey found a rapid and substantial 82% reduction, between 2012 and 2015, in the use of plastic microbeads for exfoliating and cleansing purposes in wash-off cosmetic and personal care products.

**2018:** The strength and effectiveness of the Cosmetics Europe recommendation and the industry voluntary action were reconfirmed. New data showed that between 2012 and 2017, 97.6% of plastic microbeads used for cleansing and exfoliating in wash-off cosmetic and personal care products were phased out.

# EU COSMETICS REGULATION

*“Aside from the annual updates to the Cosmetics Regulation Annexes, 2017 saw no new regulation specific to cosmetics. But it was far from a quiet year. Cosmetics Europe experts advised on the implementation of several essential components of the Cosmetics Regulation. Meanwhile, we also faced regulatory developments in areas not specifically related to cosmetics, but which have consequences on our industry – issues that will not rest in 2018”.*

**Gerald Renner, Director Technical Regulatory  
and International Affairs, Cosmetics Europe**



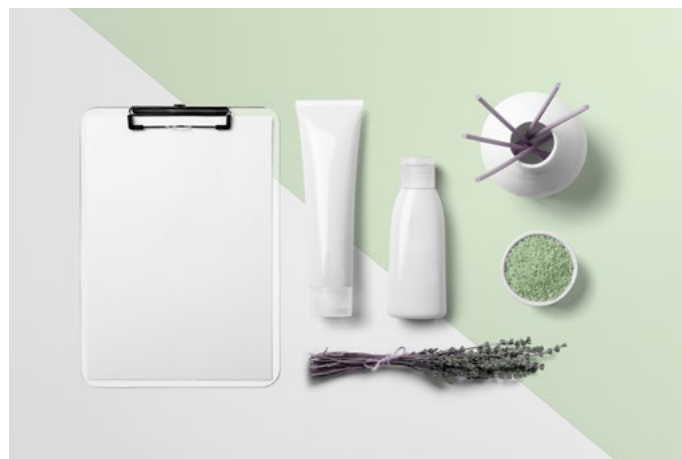


## Claims

Having contributed over the past four years to the work of the European Commission's stakeholder group on claims, Cosmetics Europe supported its technical document on the application of the common criteria to cosmetic product claims (published in July 2017). We advised members to follow the guidance provided therein.

## The future of mandatory consumer information

Cosmetics Europe prepared the pilot aimed to test (a) consumers' reactions to the future digital ingredients list; and (b) the technical feasibility of the digital ingredients list for brand owners and retailers. The pilot will take place in spring 2018 and results are expected in the second half of 2018.



## Impact of packaging on cosmetic product safety assessment

Draft Cosmetics Europe guidelines on information exchange along the supply chain were updated following a small-scale trial in 2017. A second trial was started, involving the whole membership base. Final implementation will require close collaboration with supplier associations to familiarise and train all members of the supply chain.

## Substances classified as carcinogenic, mutagenic, or toxic for reproduction (CMR substances)

The European Commission's proposal to regulate CMR substances in the Cosmetics Regulation Annex remained un-adopted by European Union member states. Cosmetics Europe continues to support the European Commission in the development of robust process for CMR management.

## Beyond the Cosmetics Regulation

All member companies conducted final preparations with suppliers in order to meet the REACH registration deadline in 2018.

Work commenced on the revision of taxation legislation related to alcohol denaturants that could impose tax on the use of alcohol in cosmetics, even if such products cannot be used for oral consumption.

An animated debate between the European Commission and EU member states kicked off over the introduction of "Delegated Acts" as a regulatory procedure in a number of items of legislation, including those covering cosmetics. This debate is now shifting towards the European Parliament, which will be negotiating the matter with the Council.





# INTERNATIONAL CONVERGENCE

*“We faced opposing trends in 2017, with increased interest in collaboration by regulators in our industry contrasted by growing protectionism, placing major trade agreements at risk. Our industry has and will continue to fight against barriers to trade, by promoting regulation which works across geographies, while ensuring the highest consumer safety”.*

**Gerald Renner, Director Technical Regulatory  
and International Affairs, Cosmetics Europe**





## International Organization for Standardization (ISO)

Publication of the international standard: "Guidelines on definitions and criteria for natural and organic cosmetic ingredients and products"



## Instability of Global Trade



### Positive developments:

- EU-Canada Comprehensive Economic and Trade Agreement (CETA) entered into force
- EU-Japan European Partnership Agreement (EPA) negotiations were finalised
- EU/Indonesia preferential trade agreement negotiations launched



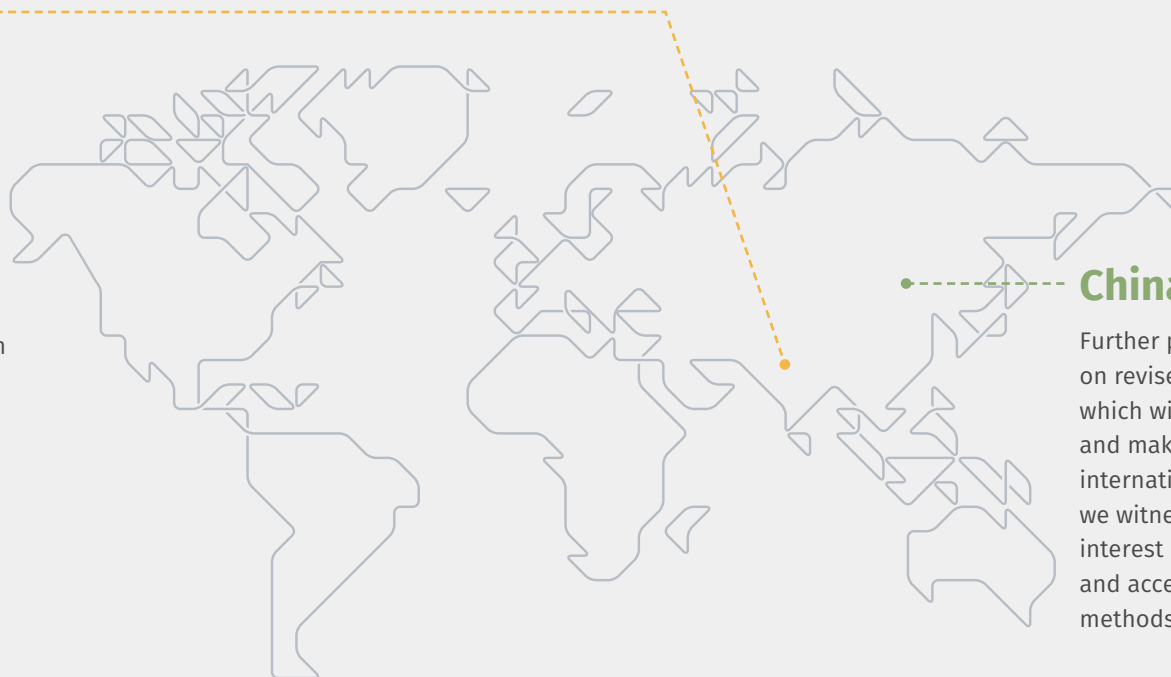
### Negative developments:

- Transatlantic Trade and Investment Partnership (TTIP) negotiations halted following the election of Donald Trump
- United Kingdom sent official letter to the European Union triggering Article 50 to leave

## India

Key developments in EU-India relations included the revision of the Indian Drug and Cosmetic Act (still ongoing), and the inclusion of cosmetics in regulatory dialogue between the EU and India. Specific achievements include a successful workshop organised with the authorities to promote best international regulatory practices, and the publication of regulation on cosmetics containing mercury traces.

The 8th Joint India-EU Working Group on pharmaceuticals, biotechnology, medical devices, and cosmetics took place in New Delhi. Cosmetics Europe's Director General, John Chave, and European Commission officials were in attendance, exploring ways in which to enhance regulatory cooperation with India.



## China

Further progress was achieved on revised basic legislation which will modernise rules and make it compatible with international practices, and we witnessed increased interest in safety assessment and acceptance of alternative methods to animal testing.

# RESEARCH & SCIENCE

*“Cosmetics Europe made great strides on the LRSS, its flagship programme on alternative methods for safety assessment. The focus of the programme is on systemic toxicity, and with its integrated approach, it will be delivering novel approaches for all safety aspects of cosmetics.”*

**Rob Taalman, Director Science and Research,  
Cosmetics Europe**



## The Long Range Science Strategy (LRSS)

The emphasis of the programme in 2017 was the establishment of case studies to demonstrate the practical implementation of safety assessments exclusively based on non-animal data.

The case studies were produced by integrating data from across all LRSS projects and beyond and will be key to building regulatory confidence in novel safety assessment approaches.

## Knowledge-sharing

Sharing knowledge with the scientific and regulatory community is key to long-term success. In 2017, Cosmetics Europe presented its work in the field of alternative methods at major international conferences:

### 10th Congress on Alternatives and Animal Use in the Life Sciences in Seattle



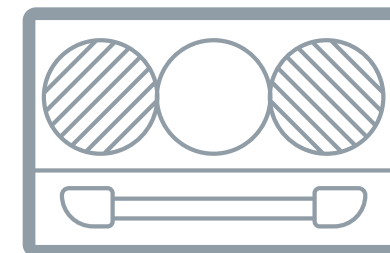
A dedicated session: "Integrated Approaches in Safety Assessments: A Journey from Exposure to Testing".



### 53rd Congress of the European Societies of Toxicology in Bratislava



## Guidance on exposure to powder products



In 2017, Cosmetics Europe experts reviewed methods to determine inhalation exposure to solids, and how to derive safe exposure levels for cosmetic powder products. Prediction models for the best estimate of inhalation exposure - developed with data from computer simulation programmes, individual real-time measurements, and experience from the market - were introduced and applied. Safety assessment approaches for exposure from powder and spray products were developed and will be considered in regulatory guidelines like the European Commission's Scientific Committee on Consumer Safety (SCCS) Notes of Guidance.

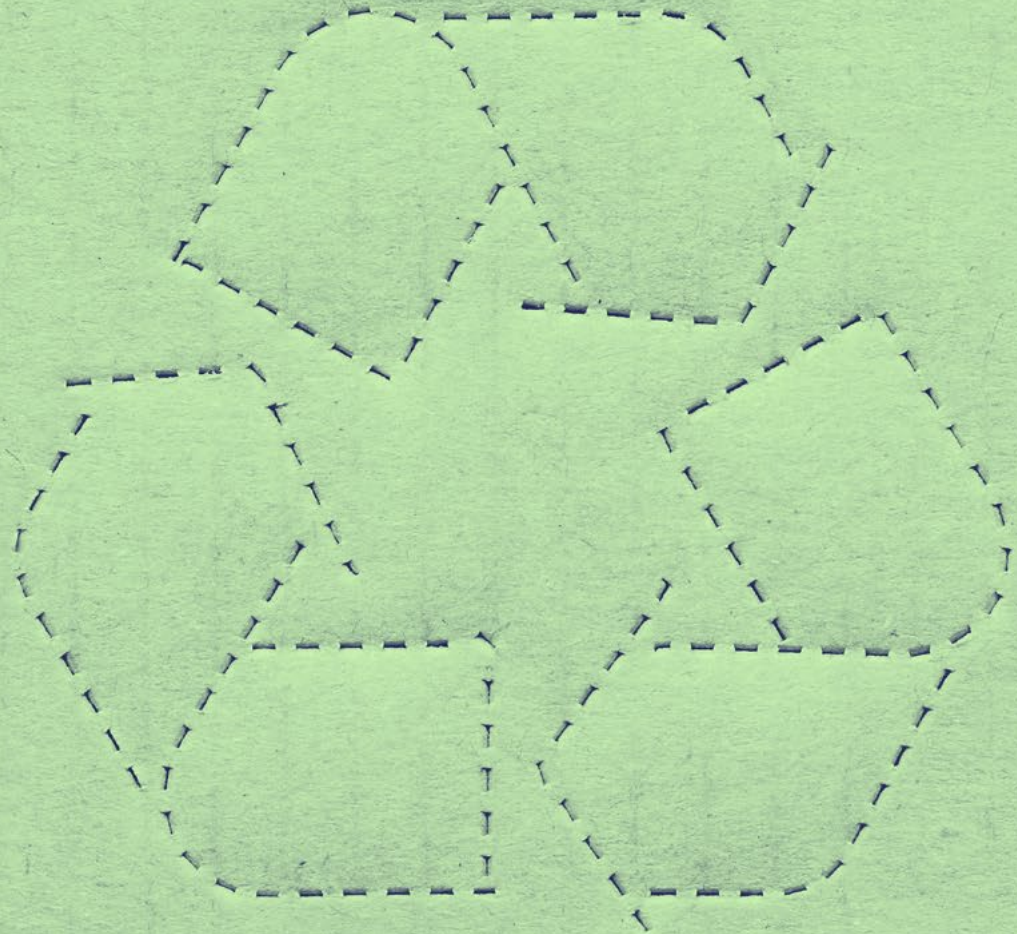


# SUSTAINABLE DEVELOPMENT.

Continuing to Build for the Future

*“Cosmetics Europe strongly believes in bringing its members together to develop a progressive common sustainability agenda in order to improve the sustainability profile of our sector. In 2017, the focus was on evaluating the efficiency of our engagement in sustainability projects and preparing the sector’s contributions to the European Commission’s Strategies for Circular Economy and plastics.”*

**Manuela Coroama, Senior Manager,  
Technical Regulatory Affairs, Cosmetics Europe**







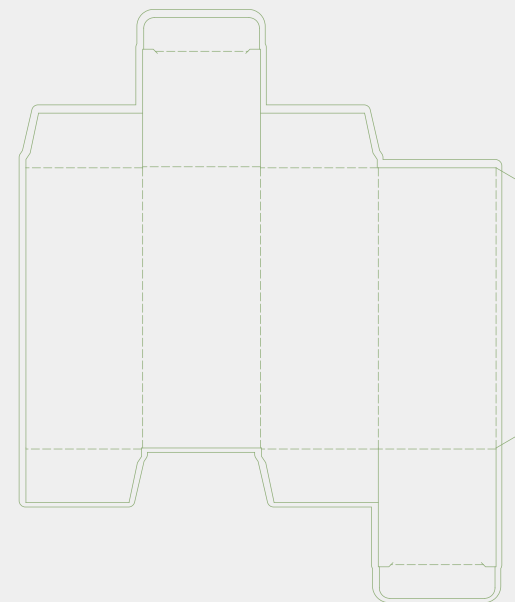
## Conservation of biodiversity

Drawing on expertise available within its membership, Cosmetics Europe – in cooperation with other key actors in the value chain – contributed to the European Commission’s understanding of how genetic resources are utilised in the cosmetics industry. On this basis, Cosmetics Europe will enhance its guidance to members, facilitating the implementation by the cosmetics sector of EU regulation related to genetic resources and the fair and equitable sharing of benefits arising from their utilisation.



## Packaging

Cosmetics Europe took part in the Packaging Chain Forum’s call to the European Commission to safeguard the EU’s internal market for packaging and packaged goods. The objective was to avoid disparate measures for packaging by individual member states which would affect the free movement of packaged goods within the EU. In December 2017, the Estonian Presidency reached a provisional agreement with representatives of the European Parliament to take account of the concerns expressed by industry associations.



## Sustainability Leadership and Reporting:

Cosmetics Europe hosted the first European associations’ meeting of the Sustainability Leadership Forum, centred on ‘Sustainability Reporting by EU Trade Associations’. The event was attended by representatives from CEFIC (chemicals), EFPIA (pharmaceuticals), CECED (home appliances), AISE (soaps, detergents, and maintenance products), FESI (sporting goods), EURIMA (insulation), EuropaBio (Biotechnology) and provided participants with the opportunity to exchange views and best practices which will enable us all to enhance our sustainability reporting in future.

# SELECTIVE DISTRIBUTION IN THE DIGITAL ERA

*“In the Coty Germany vs. Akzente case, the European Court of Justice (ECJ) ruled that suppliers of luxury products can prohibit distributors from selling their products through a visible third-party internet platform. This is a great outcome, as it confirms that the fast-evolving on-line world does not preclude selective distribution brand owners from protecting their brand and ensuring the quality of its on-line distribution channels”.*

**Emma Trogen, Director Legal Affairs,  
Cosmetics Europe**



## European Commission's e-commerce sector inquiry report

Cosmetics Europe contributed to the report over two years, both directly and via the Brands for Europe coalition. An area of particular interest was the on-going debate on selective distribution in the new e-commerce era. In its report, the Commission recognises the importance of selective distribution as a parameter of competition between brands which may improve the quality of product distribution. The adaptation to on-line environment does not affect this analysis.



## Coty Germany vs. Akzente

The European Commission's position was further reinforced when the ECJ delivered its judgment in the case pitting Coty Germany against its distributor, Akzente. The ECJ confirmed that a brand owner may restrict its distributors from selling its products on visible third-party platforms. The Coty judgment clarifies many legal discussions amongst competition specialists on the rights of brand owners with respect to on-line sales.

## Active stakeholder on selective distribution

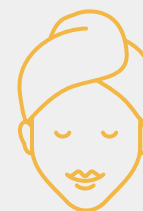


Cosmetics Europe was an active stakeholder in the debate on selective distribution and on-line environments, taking part in numerous panel debates and working coalitions with other brand industries throughout 2017. This work will continue in 2018 ahead of the upcoming revision of the Vertical Block Exemption Regulation.

## Selective distribution in Europe



**17,000**  
luxury  
outlets



**110,000**  
beauty  
salons



**150,000**  
pharmacies  
in the EU

→ Operating in selective distribution networks



# TAKING ADVOCACY TO THE NEXT LEVEL

*“Successful public affairs involve understanding the needs and perspectives of decision-makers, and providing a suitable message and evidence-based data as proof-points. But in today’s highly polarised climate, we face more politicised issues than we have been accustomed to in recent years. Public affairs professionals cannot take sides or appear overtly political. Their role is to feed evidence-based information to decision-makers and remain neutral. This is how to achieve the optimal policy and political solutions in the long-term.”*

**Diane Watson, Director Public Affairs  
and Government Relations, Cosmetics Europe**







## Two inaugural stakeholder engagement events at the European Parliament

Cosmetics Europe organised a Lunch & Learn session for MEP assistants, addressing risk and hazard in safety assessment for ingredients used in cosmetic and personal care products. The key presentation was given by a Vice-Chair of the European Commission's Scientific Committee on Consumer Safety (SCCS). A Cosmetics Europe delegation comprising public affairs experts attended a plenary session of the European Parliament in Strasbourg, addressing with key MEPs the five main asks in the Cosmetics Europe Partnership for Change and the Consumer Insights report 2017, as well as more broadly discussing wider challenges for the EU.

## Connecting at national level

Given the trying times for the European project, stakeholders from across the political spectrum in Brussels have sought to rethink their relationships at national level. The European project cannot continue without full support from the national capitals, and success in Brussels requires effort at national level. In this spirit, Cosmetics Europe sought to strengthen relationships with its national associations network in 2017, by assessing where essential support was needed, and by activating combined advocacy efforts at EU and national levels.



2018

2019



## A hectic year provides lessons for the future

We faced an inordinate number of issues and political developments that impacted our industry in 2017, from the implementation of further areas of the Lisbon Treaty, through to endocrine modulators, the Plastics Strategy, and Brexit – amongst others. None of these issues will let up in the near future, but thanks to the lessons we have learned in 2017, we stand in good stead for 2018 and 2019.

# OUR TEAM

We take pride in our team.  
We personally care

## General Management



**John Chave**  
Director-General



**Hind Benrhanem**  
HR Manager and  
Executive Assistant

## Public Affairs & Communications



**Diane Watson**  
Director



**Malgorzata Miazek**  
Senior Communications  
Manager



**Paul Girard**  
Public Affairs Manager



**Maria Wouters Rentero**  
Junior Public Affairs and  
Communications Officer



**Alicia Segbia**  
Assistant

## Legal Affairs



**Emma Trogen**  
Director



**Emilie Rincharde**  
Issue Manager

## Technical Regulatory & International Affairs



**Gerald Renner**  
Director



**Manuela Coroama**  
Senior Manager



**Elsa Dietrich**  
International Relations  
Manager



**Orla Fenlon**  
Assistant

## Ingredients Defence

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**Florian Schellauf**  
Senior Manager



**Karolina Brzuska**  
Scientific and  
Regulatory Manager



**Sylvain Bougoin**  
Project Manager



**Orla Fenlon**  
Assistant



**Alicia Segbia**  
Assistant



## Science & Research

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**Rob Taalman**  
Director



**Filipe Almeida**  
Issue Manager



**Martina Klaric**  
Project Manager LRSS



**Bertrand Desprez**  
Project Manager LRSS



**Sabrina Dourte**  
Assistant



**Irene Manou**  
Industry Project Manager

## Resources & Services

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**Xavier Wouters**  
Accounting Manager



**Delphine Gilles**  
Office Manager &  
Events Supervisor



**Betina Simonsen**  
Senior IT Project  
Manager



**Corentin Bondroit**  
IT Technical Support &  
Maintenance

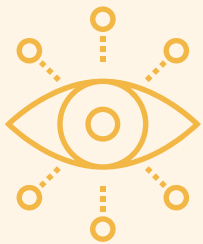


**Patricia Slack**  
Receptionist

# OUR MEMBERS AND EXPERT COMMITTEES

For more than 50 years we have been an established European association representing, directly or through our national membership, over 4,500 companies of different sizes in the cosmetics and personal care industry.

Our experts have been a trusted partner to policy makers on regulatory and scientific matters. We are committed to working collaboratively with all stakeholders to shape a successful future for our members.



## **Our Vision**

A flourishing European cosmetics and personal care industry.



## **Our Mission**

To shape a European operating environment conducive to long term growth and a sustainable future.



## ACTIVE CORPORATE MEMBERS (ACM)



Beiersdorf



CHANEL



 COLGATE-PALMOLIVE



COTY



ESTÉE  
LAUDER  
COMPANIES



gsk



Henkel



Johnson & Johnson  
FAMILY OF CONSUMER COMPANIES



Kao



L'ORÉAL



LVMH



  
Pierre Fabre  
Dermo-Cosmétique



P&G



REVLON | Elizabeth Arden  
NEW YORK  
ONE IN BEAUTY



SHISEIDO



  
Unilever

## SUPPORTING CORPORATE MEMBERS



AVON  
the company for women



Amway



BAYER



 Walgreens Boots Alliance



ORIFLAME  
SWEDEN



sisley  
PARIS



## ACTIVE ASSOCIATION MEMBERS (AAM)

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### 1. Austria

FCIO - Fachverband der Chemischen Industrie Österreichs

### 2. Belgium & Luxembourg

DETIC - Belgian -Luxembourg Association for manufacturers and distributors of cosmetics, detergents, cleaning products, adhesives and sealants, biocides, related products and aerosol technology

### 3. Bulgaria:

BNAEOPC - Bulgarian National Association Essential Oils, Perfumery and Cosmetics

### 4. Croatia

ZDK/CCE - The Croatian Chamber of Economy

### 5. Czech Republic

CSZV - Czech Association for Branded Products

### 6. Denmark

SPT - Brancheforening for Sæbe, Parfume og Teknisk/kemiske Artikler

### 7. Estonia

FECI - Federation of Estonian Chemical Industries

### 8. Finland

TY - Teknokemian Yhdistys ry

### 9. France

FEBEA - Fédération des Entreprises de la Beauté

### 10. Germany

IKW - Industrieverband Körperpflege- und Waschmittel

### 11. Greece

PSVAK - The Hellenic Cosmetic Toiletry and Perfumery Association

### 12. Hungary

KOZMOS - Hungarian Cosmetic and Home Care Association

### 13. Ireland

ICDA - Irish Cosmetics & Detergents Association

### 14. Italy

Cosmetica Italia – Associazione Nazionale Imprese Cosmetiche

### 15. Latvia

LAKIFA - The Association of Latvian Chemical and Pharmaceutical Industry

### 16. Lithuania

LIKOCHEMA - Lithuanian Cosmetics and Household Chemicals Producers Association

### 17. The Netherlands

NCV - Nederlandse Cosmetica Vereniging

### 18. Norway

KLF - Kosmetikleverandørenes Forening

### 19. Poland

PACDI - Polish Association of Cosmetics and Detergent Industry

### 20. Poland

PUCI - The Polish Union of Cosmetics Industry

### 21. Portugal

AIC - Associação dos Industriais de Cosmética, Perfumaria e Higiene Corporal

### 22. Romania

RUCODEM - Romanian Union of Cosmetics and Detergent Manufacturers

### 23. Slovakia

SZZV - Slovak Association for Branded Products

### 24. Slovenia

KPC - Association of Cosmetics and Detergents Producers of Slovenia

### 25. Spain

STANPA - Asociacion Nacional de Perfumeria y Cosmética

### 26. Sweden

KoHF - Kosmetik- och hygienföretagen

### 27. Switzerland

SKW - Schweizerischer Kosmetik und Waschmittelverband

### 28. United Kingdom

CTPA - Cosmetic, Toiletry & Perfumery Association

## SUPPORTING ASSOCIATION MEMBERS

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Russia: APCoHM - Association of Perfumery, Cosmetics and Household Chemistry Manufacturers

Russia: PCAR - Perfumery and Cosmetics Association of Russia

Serbia: KOZMODET - Association of Detergents and Cosmetics Producers and Importers of Serbia

South Africa: CTFA - The Cosmetic, Toiletry and Fragrance Association of South Africa

Turkey: KTSD - Turkish Cosmetics & Cleaning Products Industry Association

## CORRESPONDENT MEMBERS

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Burberry

Combe Inc.

CTFA - The Cosmetic, Toiletry and Fragrance Association of South Africa

EDANA – The International Association Serving the Nonwovens and Related Industries

Sanofi

# BOARD OF DIRECTORS AND MEMBER COMMITTEES

## BOARD OF DIRECTORS

**Chair: Mr Loïc Armand – L'ORÉAL**

### Members

Dr Dirk Alert - BEIERSDORF  
 Dr Marival Diez- STANPA  
 Mr Andrea D'Avack - CHANEL  
 Dr Chris Flower - CTPA  
 Dr Thomas Foerster - HENKEL  
 Ms Melinda Friend - COLGATE-PALMOLIVE  
 Mr Charles-François Gaudefroy - UNILEVER  
 Mr Olof Holmer - KoHF  
 Ms Birgit Huber - IKW  
 Ms Magali Jousselin - JOHNSON & JOHNSON  
 Dr Marie Kennedy - REVLON - ELIZABETH ARDEN  
 Mr Hirofumi Kuwahara - KAO  
 Ms Anne Laissus-Leclerc - LVMH  
 Mrs Teresa Layer - GLAXOSMITHKLINE  
 Ms Isabelle Martin - ESTÉE LAUDER  
 Mr Patrick Masscheleyn - PROCTER & GAMBLE  
 Mr Garrett Moran - ORIFLAME COSMETICS  
 Dr Luca Nava - COSMETICA ITALIA  
 Dr Anna Oborska - PACDI  
 Mr Patrick O'Quin - FEBEA  
 Ms Núria Perez-Cullell - PIERRE FABRE  
 Mr Hervé Toutain - L'ORÉAL  
 Dr Albrecht Tribukait - COTY  
 Mr Kato Tsutomu - SHISEIDO  
 Ms Françoise Van Tiggelen - DETIC  
 Ms Cinzia Vela - BOOTS

## OPERATIONAL COMMITTEE

### Members

Ms Pamela Bloor - UNILEVER  
 Ms Tiphaine Daubert-Macia - CHANEL  
 Dr Jean-Paul Dechesne - COLGATE-PALMOLIVE  
 Dr Marival Diez - STANPA  
 Mr Eric Dufour - L'ORÉAL  
 Ms Birgit Huber - IKW  
 Ms Isabelle Martin - ESTÉE LAUDER  
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 Dr Odile de Silva - L'ORÉAL  
 Dr Ronald Van Welie - NCV  
 Dr Horst Wenck - BEIERSDORF  
 Dr Graham Wilson - PROCTER & GAMBLE

## ACTIVE CORPORATE MEMBERS (ACM)

**Chair: Mr Charles-François Gaudefroy - UNILEVER**

### Members

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 Dr Dirk Alert - BEIERSDORF  
 Ms Pamela Bloor - UNILEVER  
 Ms Tiphaine Daubert Macia - CHANEL  
 Dr Jean-Paul Dechesne - COLGATE-PALMOLIVE  
 Ms Yuri Endo - SHISEIDO  
 Dr Thomas Foerster - HENKEL  
 Dr Magali Jousselin - JOHNSON & JOHNSON  
 Mr Hiroaki Katsukura - KAO  
 Dr Marie Kennedy - REVLON - ELIZABETH ARDEN  
 Ms Anne Laissus-Leclerc - LVMH  
 Ms Teresa Layer - GLAXOSMITHKLINE  
 Ms Isabelle Martin - ESTÉE LAUDER  
 Ms Núria Perez-Cullell - PIERRE FABRE  
 Mr Hervé Toutain - L'ORÉAL  
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 Ms Blanka Chmurzynska Brown – POLISH UNION OF COSMETICS INDUSTRY  
 Dr Bernard Cloëtta - SKW  
 Ms Ana-Maria Couras - AIC  
 Ms Siobhan Dean - ICDA  
 Ms Raina Dureja – LAKIFA  
 Mrs Helle Fabiansen - SPT  
 Dr Chris Flower – CTPA  
 Mr Garrett Moran - ORIFLAME COSMETICS  
 Mr George Georgadakis - PSVAK  
 Ms Helena Gombac Rozanec - KPC  
 Dr Christian Gründling - FCIO  
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 Mr Jan Levora - CSZV  
 Mr Hallar Meybaum - FECI  
 Mr Istvan Muranyi - KOZMOS  
 Dr Luca Nava - COSMETICA ITALIA  
 Dr Anna Oborska - PACDI  
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 Ms Mihaela Rabu - RUCODEM  
 Mr Finn Rasmussen - KLF  
 Mr Lubomír Tuchscher - SZZV  
 Ms Nikolina Uzunova - BNAEOPC  
 Ms Françoise Van Tiggelen - DETIC  
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 Mr José Ginestar – SISLEY  
 Ms Tonya Kemp - AMWAY  
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 Ms Alexandra Skorobogatova - PCAR  
 Dr Galina Ulantseva – APCOHM  
 Mr Vuranel Okay - KTSD

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 Ms Adelia Pimentel - CTFA  
 Mr Anthony Santini - COMBE  
 Mr David Swain - BURBERRY

The Cosmetics Europe Efficiency project was launched in January 2017 to help Cosmetics Europe operate in the most efficient manner possible. As great demands are placed on member resources, it is essential for Cosmetics Europe to be agile and stream-lined while still ensuring that the industry's interests are protected and its goals are met. The Task Force Efficiency reviewed all existing procedures and workings, identifying several potential improvements, including a new committee structure to be introduced in 2018 and presented here.

# OUR STRATEGIC CORE TEAMS

## SCT ADVOCACY REPUTATION COMMUNICATION

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**Vice Chair: Dr Chris Flower - CTPA**

**Vice Chair: Mrs Cynthia Sanfilippo - L'ORÉAL**

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 Mr Marcello Accorsi - FEDERCHIMICA  
 Ms Janine Arnold-Rall - HENKEL  
 Mr Andrea Bonetti - FEDERCHIMICA  
 Ms Benedetta Boni - COSMETICA ITALIA  
 Mr Pierre Bouygues - L'ORÉAL  
 Dr Jens Burfeindt - IKW  
 Ms Blanka Chmurszyska Brown - POLISH UNION OF COSMETICS INDUSTRY  
 Mr Christian Ditlev Lund - SPT  
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 Ms Pilar Garcia - GLAXOSMITHKLINE  
 Ms Patricia Gendelman - PIERRE FABRE  
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 Mrs Zena Hasan - KAO  
 Ms Severine Houlihan-Trouillet - BOOTS  
 Mr David Hughes - JOHNSON & JOHNSON  
 Ms Debbie Hunter - CTPA  
 Mr Sarah Klappert - BEIERSDORF  
 Ms Thea Koning - UNILEVER  
 Ms Christine Laynard - FEBEA  
 Ms Amelle Liaz - BAYER CONSUMER CARE AG  
 Mr Gustavo Maranes - JOHNSON & JOHNSON  
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 Ms Katja Murray - GLAXOSMITHKLINE  
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 Mr Joris Pollet - PROCTER & GAMBLE  
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 Mr Harald Schlatter - PROCTER & GAMBLE  
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 Ms Agnieszka Sobkowiak - KOSMETYKI DETERGENTY  
 Ms Noelia Souque Caldato - AVON

Ms Ines Tannert - BEIERSDORF  
 Ms Estelle Vallette - COLGATE-PALMOLIVE  
 Ms Marjolein Van Oostrum - NCV  
 Ms Françoise Van Tiggelen - DETIC  
 Ms Imelda Vital - AMWAY CORPORATE AFFAIRS OFFICE  
 Ms Małgorzata Wadzinska - PROCTER & GAMBLE  
 Mr Frédéric Warzée - DETIC

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**Chair: Dr Eric Dufour - L'ORÉAL**

**Vice Chair: Ms Pamela Bloor - UNILEVER**

**Vice Chair: Dr Raniero De Stasio - ESTÉE LAUDER**

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 Mr Paolo Barretta - JOHNSON & JOHNSON  
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 Ms Nicole Brun - COTY  
 Dr Dagmar Bury - L'OREAL  
 Ms Yu-Ting Chen - DETIC  
 Mr James Coleman - KAO  
 Mr Pierre Denis - COLGATE-PALMOLIVE  
 Dr Stefano Dorato - COSMETICA ITALIA  
 Dr Eric Dufour - L'ORÉAL  
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 Ms Michèle Elbaz - CHANEL  
 Dr Rolf Fautz - KAO  
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 Ms Pilar Garcia Hermosa - STANPA  
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**Vice Chair: Ms Olivia Santoni - CTPA**

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 Ms Dawn Chesher - GLAXOSMITHKLINE  
 Ms Virginie D'Enfert - FEBEA  
 Ms Tiphaine Daubert-Macia - CHANEL  
 Dr Raniero De Stasio - ESTÉE LAUDER  
 Dr Stefano Dorato - COSMETICA ITALIA  
 Ms Yuri Endo - SHISEIDO  
 Ms Melinda Friend - COLGATE-PALMOLIVE  
 Mrs Zena Hasan - KAO  
 Ms Barbara Hery - LVMH  
 Ms Patricia Houy - JOHNSON & JOHNSON  
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 Mr Hiroaki Katsukura - KAO  
 Ms Tonya Kemp - AMWAY CORPORATION  
 Dr Marie Kennedy - REVLO - ELIZABETH ARDEN  
 Mr Brian Lightfoot - L'ORÉAL  
 Ms Lorinda Loftonbrook - ESTÉE LAUDER

Dr Amanda Long - AVON  
 Ms Julie McManus - GLAXOSMITHKLINE  
 Mr Garrett Moran - ORIFLAME COSMETICS  
 Ms Bénédicte Roux - PIERRE FABRE  
 Ms Marianne Schwarberg - BADEN BADEN COSMETICS GROUP AG  
 Mr Marc-André Vernhet - PIERRE FABRE  
 Ms Susan Wemyss - ESTÉE LAUDER  
 Mr Graham Wilson - PROCTER & GAMBLE  
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**Vice Chair: Ms Giulia Ciarlo - L'ORÉAL**

**Vice Chair: Ms Anne Dux - FEBEA**

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 Ms Teresa Basile - ESTÉE LAUDER  
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 Ms Yu-Ting Chen - DETIC  
 Ms Tiphaine Daubert-Macia - CHANEL  
 Mr Plinio de Goes - KAO  
 Dr Stefano Dorato - COSMETICA ITALIA  
 Ms Yuri Endo - SHISEIDO  
 Ms Elisabeth Fournier-Qezari - L'ORÉAL  
 Ms Pilar Garcia Hermosa - STANPA  
 Mr Volker Holle - BEIERSDORF  
 Mr Matthias Ibel - IKW  
 Dr Magali Jousselin - JOHNSON & JOHNSON  
 Dr Marie Kennedy - REVLON - ELIZABETH ARDEN  
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 Ms Anne Laissus-Leclerc - LVMH  
 Dr Amanda Long - AVON  
 Ms Isabelle Martin - ESTÉE LAUDER  
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 Dr Alexandra Muth - KAO  
 Dr Anna Oborska - PACDI

Dr Inge Oudenaarde - GSK CONSUMER HEALTHCARE  
 Dr Sandra Rechsteiner - COLGATE-PALMOLIVE  
 Ms Bénédicte Roux - PIERRE FABRE  
 Ms Olivia Santoni - CTPA  
 Ms Soerensen Skjoedt - SPT  
 Ms Ewa Starzyk - POLISH UNION OF COSMETICS INDUSTRY  
 Ms Agnieszka Trzesicka - ESTÉE LAUDER  
 Ms Estelle Vallette - COLGATE-PALMOLIVE  
 Ms Marion Van Deurzen - UNILEVER  
 Mr David Van Passel - JOHNSON & JOHNSON  
 Dr Ronald van Welie - NCV  
 Dr Armin Wadle - HENKEL  
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**Vice Chair: Dr Emma Meredith - CTPA**

**Vice Chair: Dr Dirk Petersohn - HENKEL**

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 Dr Christine Chaumont - PIERRE FABRE  
 Dr Raniero De Stasio - ESTÉE LAUDER  
 Ms Anne Dux - FEBEA  
 Ms Annette Ebeling - AMWAY CORPORATION  
 Dr Rolf Fautz - KAO  
 Ms Pilar Garcia Hermosa - STANPA  
 Dr Marita Grothus - IKW  
 Ms Lonke Jongmans - NCV  
 Ms Beata Kowalczyk - PACDI  
 Dr Sophie Loisel-Joubert - L'ORÉAL  
 Dr Amanda Long - AVON  
 Dr Gavin Maxwell - UNILEVER  
 Ms Julie McManus - GLAXOSMITHKLINE  
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 Dr Marc Paye - COLGATE-PALMOLIVE  
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Dr Weiyi Su - ESTÉE LAUDER  
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#### **SCT SELECTIVE DISTRIBUTION CHANNELS**

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#### **Members**

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 Ms Nathalie Dreyfuss - COLGATE-PALMOLIVE  
 Ms Ann-Marie Galvin - UNILEVER  
 Ms Patricia Gendelman - PIERRE FABRE  
 Ms Emmanuelle Gourbin - FEBEA  
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 Mrs Isabel Madruga Andreu - STANPA  
 Mr Heiko Maile - KAO  
 Mr Benjamin Neyt - LVMH  
 Ms Marie Potel-Saville - ESTÉE LAUDER  
 Ms Ksenia Razoumovskaia - L'ORÉAL  
 Mrs Cynthia Sanfilippo - L'ORÉAL  
 Ms Sonia Selletti - STUDIO LEGALE ASTOLFI E ASSOCIATI



# OUR EXPERT TEAMS (ET)

## ET BORDERLINES

**Chair: Dr Jean-Paul Dechesne - Colgate Palmolive**

### Members

Ms Teresa Basile - ESTÉE LAUDER  
 Ms Laurence Corral - PIERRE FABRE  
 Dr Raniero De Stasio - ESTÉE LAUDER  
 Mr Stuart Elliott - GLAXOSMITHKLINE  
 Ms Ana Gaspar - COLGATE-PALMOLIVE  
 Ms Monika Grzybowska - POLISH UNION OF COSMETICS INDUSTRY  
 Mr Matthias Ibel - IKW  
 Dr Michael Kuhn - BEIERSDORF  
 Ms Magali Parisot - L'ORÉAL  
 Ms Olivia Santoni - CTPA  
 Ms Ewa Starzyk - POLISH UNION OF COSMETICS INDUSTRY  
 Ms Estelle Vallette - COLGATE-PALMOLIVE  
 Mr David Van Passel - JOHNSON & JOHNSON  
 Mr Graham Wilson - PROCTER & GAMBLE  
 Ms Tamsin Worrall-Andrews - UNILEVER

## ET CHINA

**Chair: Dr Claudio Pari - L'ORÉAL**

**Vice Chair: Ms Tiphaine Daubert-Macia - CHANEL**

### Members

Ms Erika Bonnegrace - CTPA  
 Ms Anne-Marie Breton - FEBEA  
 Ms Dawn Brown - PCPC  
 Ms Nicole Brun - COTY  
 Ms Vivian-Xy Chen - UNILEVER  
 Dr Bernard Cloëtta - SKW  
 Dr Pascal Courtellemont - LVMH  
 Mr Xavier Couvignou UNILEVER  
 Ms Virginie D'Enfert - FEBEA  
 Dr Raniero De Stasio - ÉSTEE LAUDER  
 Dr Stefano Dorato - COSMETICA ITALIA

Ms Alex Egan - ORIFLAME  
 Ms Yuri Endo - SHISEIDO  
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 Ms Melinda Friend - COLGATE-PALMOLIVE  
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 Ms Barbara Hery - LVMH  
 Ms Victoria Hu - L'ORÉAL  
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 Dr Marie Kennedy - REVLON-ELIZABETH ARDEN  
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 Ms Francine Lamoriello - PCPC  
 Ms Laurence Leroy - CHANEL  
 Ms Hua Li - JOHNSON & JOHNSON  
 Dr Qian-Yi Li - HENKEL  
 Ms Cocoa Liu - EUROPEAN CHAMBE OF COMMERCE IN CHINA  
 Mr Reuben Mascarenhas - BOOTS UK LTD.  
 Ms Lola Mazere - JOHNSON & JOHNSON  
 Dr Weiping Mei - BEIERSDORF  
 Ms Hamidah Minhaj - COLGATE-PALMOLIVE  
 Ms Anna Ost - L'ORÉAL  
 Ms Marianne Schwarberg - BADEN BADEN COSMETICS GROUP AG  
 Ms Jian Song - L'ORÉAL  
 Mr Rika Takahashi - SHISEIDO  
 Ms Lucille Van Baaren - ÉSTEE LAUDER  
 Ms Lydia Weng - HENKEL  
 Mr Graham Wilson - PROCTER & GAMBLE  
 Ms Lisa Wu - COLGATE-PALMOLIVE  
 Ms Qian Wu - PROCTER & GAMBLE  
 Ms Selina Xie - COLGATE-PALMOLIVE  
 Mr Jie-Bing Zhu - UNILEVER

## ET CLAIMS & ADVERTISING

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 Mr Salim Chibout - L'ORÉAL  
 Ms Nilgun Dayioglugil - AVON  
 Ms Isabelle Dermigny - CHANEL  
 Dr Raniero De Stasio - ÉSTEE LAUDER  
 Dr Stefano Dorato - COSMETICA ITALIA  
 Ms Alex Egan - ORIFLAME  
 Ms Pilar Garcia Hermosa - STANPA  
 Ms Barbara Hery - LVMH  
 Ms Patricia Houy - JOHNSON & JOHNSON  
 Ms Birgit Huber - IKW  
 Mr Matthias Ibel - IKW  
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 Dr Anja Knott - BEIERSDORF  
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 Ms Julie Leone - GLAXOSMITHKLINE  
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 Ms Marjolein Van Oostrum - NCV  
 Mr Frédérick Warzée - DETIC  
 Ms Elke Willems - BEIERSDORF  
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**ET EMERGING SAFETY ISSUES****Chair: Dr Dagmar Bury - L'OREAL****Members**

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 Dr Tam Brami Mai Thanh - LVMH  
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 Dr Winfried Steiling - HENKEL  
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**ET ENVIRONMENTAL INGREDIENT ISSUES****Chair: Dr Raniero De Stasio - ESTÉE LAUDER****Members**

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 Mr Iain Davies - PCPC  
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 Ms Beth Jones - PCPC  
 Ms Judith Kaumanns - COTY  
 Ms Thea Koning - UNILEVER  
 Mr Michael Krugman - ESTÉE LAUDER

Ms Barbara Leroy - JOHNSON & JOHNSON  
 Dr Amanda Long - AVON  
 Dr Michael Meyberg - BEIERSDORF  
 Mr Arnaud Therese - CHANEL  
 Dr Beta Montemayor - CCTFA  
 Ms Caroline Rainsford - CTPA  
 Dr Klaus Rettinger - IKW  
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 Mr Uta Schubbert - COLGATE-PALMOLIVE  
 Ms Lisa Sligting - NCV  
 Ms Adeboyega Tempitope - AVON  
 Dr Stephan Teichmann - WIN COSMETIC GMBH & CO KG  
 Mr Richard Von Stein - AVON  
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**ET EURASIAN CUSTOMS UNION****Chair: Ms Ekaterina Tchepourina -- L'ORÉAL****Members**

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 Ms Erika Bonnegrace - CTPA  
 Ms Anne-Marie Breton - FEBEA  
 Dr Raniero De Stasio - ESTÉE LAUDER  
 Ms Tatyana Dvoryadkina - AVON  
 Ms Alex Egan - ORIFLAME  
 Ms Yuri Endo - SHISEIDO  
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 Ms Elena Kouznetsova - L'ORÉAL  
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 Ms Elena Pletneva - AMWAY CORPORATION  
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 Mr Adama Traore - JOHNSON & JOHNSON

Ms Vasilisa Trotsenko - L'ORÉAL  
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 Mr Graham Wilson - PROCTER & GAMBLE

**ET EXPOSURE****Chair: Dr Sarah Tozer - Procter & Gamble****Members**

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 Dr Petra Kern - PROCTER & GAMBLE  
 Dr Françoise Audebert - FEBEA  
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 Ms Marie-Pierre Berrada-Gomez - PIERRE FABRE  
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 Dr Christophe Brault-Chevalier - LVMH  
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 Ms Michèle Elbaz - CHANEL  
 Dr Elisabeth Gerber - BEIERSDORF  
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 Dr Jon Lalko - ESTÉE LAUDER  
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 Ms Anne-Catherine Schene - L'OREAL  
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 Ms Virginie D'Enfert - FEBEA  
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 Dr Joanna Fitch - GLAXOSMITHKLINE  
 Ms Elisabeth Fournier-Qezari - L'ORÉAL  
 Ms Pilar Garcia Hermosa - STANPA  
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 Ms Patricia Houy - JOHNSON & JOHNSON  
 Ms Claudia Hundeiker - HENKEL  
 Mr Hiroaki Katsukura - KAO  
 Ms Khusbu Jain - AVON  
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 Dr Raniero De Stasio - ESTÉE LAUDER  
 Ms Tine Dewaele - UNILEVER  
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 Mr Atse Korndorffer - KEUNE  
 Dr Giancarlo Melato - COSMETICA ITALIA  
 Dr Emma Meredith - CTPA  
 Dr Dominic Pratt - KAO  
 Dr Artur Puig - REVLON - ELIZABETH ARDEN  
 Dr Pushpa Rao - COMBE  
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**ET INDIA****Chair: Ms Olivia Santoni - CTPA****Members**

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 Ms Dawn Brown - PCPC  
 Ms Virginie D'Enfert - FEBEA  
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