



Cosmetics Europe
the personal care association



CEAC 2023 PROGRAMME

PREPARING
FOR THE FUTURE

Cosmetics Europe Annual Conference 2023
14-15 June, Brussels, Belgium

@CosmeticsEur #CEAC2023



WEDNESDAY, 14 JUNE

8:15 – 9:00 **REGISTRATION AND COFFEE/TEA**

9:00 – 9:15 **WELCOME**

Opening remarks by Isabelle Martin, President, Cosmetics Europe and John Chave, Director General, Cosmetics Europe

Keynote address by Kerstin Jorna, Director General, DG GROW, European Commission

9:15 – 10:30 **PLENARY SESSION**

The Cosmetic Products Regulation (CPR) revision – A step in the right direction?

Speakers:

- **Hans Ingels**, Head of Unit, DG GROW, European Commission
- **Pelle Moos**, Senior External Adviser, The European Consumer Organisation, BEUC
- **Isabelle Martin**, President, Cosmetics Europe

This session will examine and discuss the proposed changes to the Cosmetics Products Regulation, what they mean for the industry and the next steps.

10:30 – 11:00 **COFFEE BREAK**

11:00 – 12:30 **PARALLEL SESSIONS**

A. The future of sun protection

Speakers:

- **Paul Matts**, Victor Mills Research Fellow, Procter and Gamble
- **Marie Kennedy**, Regulatory and Policy Specialist Advisor, Bloom Regulatory
- **Marc Pissavini**, Director, Sun Research and Innovation

Sun products play an important role in our society, protecting us against the harmful effects of UV radiation. Europe has been a long-time leader in the field of UV-filter development and sun protection. In the last few years, the cosmetics industry has faced increasing challenges in relation to sun protection products, challenges that will only get bigger with the implementation of the European Green Deal. This session will explore the current and upcoming challenges for this product category and how Cosmetics Europe is addressing those – preparing for a future in which our industry will still be able to provide effective sun protection to the public.



WEDNESDAY, 14 JUNE

11:00 – 12:30

PARALLEL SESSIONS

B. Grouping of chemicals in the context of risk assessment and regulation

Speakers:

- **Greg Adamson**, Ph.D., Senior Vice President, Global Regulatory Affairs, Product safety and Sustainability, Givaudan
- **Jane Rose**, Ph.D., Principal Scientist Product Safety, Procter & Gamble
- **Florian Schellauf**, Director, Ingredients, Cosmetics Europe

To speed up the identification of chemicals that need regulatory action, the European Chemicals Agency (ECHA) increasingly focuses on groups of structurally related chemicals rather than individual chemicals. This session will explore grouping of chemicals in the context of cosmetic safety assessments and regulations. Examples of the usefulness of grouping will be presented and concerns identified around ECHA's Assessment of Regulatory Needs (ARN) initiative process will be discussed.

C. How can advocacy shape policy goals?

Speakers:

- **Milos Labovic**, Senior Public Affairs, Vervoerregio Amsterdam
- **Dr Paul Shotton**, co-founder of Advocacy Strategy
- **Peter Boris Schmitt**, Corporate Director and Head of EU Office, Public Affairs & Governmental Relations, Henkel
- **Olivia Guernier**, Director, Communications and Public Affairs, FEBEA
- **Andrea De Gioia**, Director Public Affairs EMEA, The Estée Lauder Companies Inc

This session will explore the best advocacy practices used by trade associations or any stakeholder to successfully shape EU policies. The session panellists will provide in-depth analysis of the most effective advocacy tools to engage with EU stakeholders and influence the policy making process.

12:30 – 14:00

WALKING LUNCH



WEDNESDAY, 14 JUNE

14:00 – 15:30

PLENARY SESSION

Cosmetics and sustainability – Overcoming the obstacles

Speakers:

- **Chipo Mbawu**, Program Manager, SDGs for International Development, The Shift
- **Denis Geffroy**, Public Affairs & Sustainability Advocacy Director, L'Occitane Group
- **Emmanuel Katrakis**, Secretary General, European Recycling Industries' Confederation (EuRIC)
- **Emma Trogen**, Deputy Director General & Head of Legal Department, Cosmetics Europe

The cosmetics industry has a clear sustainability agenda as shown by the launch of the Commit for Our Planet Initiative – but what are the obstacles in the value chain to create a fully sustainable future? In this session, we will discuss ways to address these challenges, including the specific difficulties faced by SMEs and the supply chain as well as how to continue meeting consumer expectations and much more.

15:30 – 16:00

COFFEE BREAK

16:00 – 17:30

PARALLEL SESSIONS

A. Global regulatory compatibility – Addressing technical barriers to trade

Speakers:

- **Gabriel Garrido Maldonado**, Industry, Goods, Energy, Customs and Origin, DG Trade E3, European Commission
- **Francine Lamoriello**, Executive Vice President of Global Strategies, Personal Care Products Council, PCPC
- **Maxime Jacques**, International Relations Manager, Cosmetics Europe

The European Union's cosmetic products regulation has long been considered a global reference and mirrored by other countries. However, times are evolving and the rise of protective regulatory policies in countries around the world is making it more difficult for industries to place products in every market. How should the global cosmetic industry react to technical barriers to trade? Which regulatory principles should be defended? The session panellists representing EU DG TRADE, the European (Cosmetics Europe) and United States (Personal Care Products Council) cosmetic industry will discuss with the audience the different regulatory barriers that our sector faces, as well as best approaches and tools that are available to counter them.



WEDNESDAY, 14 JUNE

16:00 – 17:30

PARALLEL SESSIONS

B. Scientific Committee on Consumer Safety (SCCS) – Latest developments

Speakers:

- **Natacha Grenier**, Policy Officer, DG Health and Food Safety, Unit B3, European Commission
- **Em. Prof. Dr. Pharm. Vera Rogiers**, Vrije Universiteit Brussel and European Commission Scientific Committee on Consumer Safety (SCCS)

Participants in this session will be updated on recent Scientific Committee on Consumer Safety (SCCS) opinions as well as ongoing mandates and assessments currently conducted by the SCCS.

C. Understanding the microplastics restriction

Speakers:

- **Patrizia Tosetti**, Policy Officer, DG GROW, European Commission
- **Meglana Mihova**, Managing partner, EPPA
- **Filipe Almeida**, Director Product Stewardship, European Chemical Industry Council (Cefic)

This session will examine the European Commission Microplastics Restriction Proposal and what it means for the industry. The speakers' panel will attempt to answer the many questions of understanding and interpretation that the Restriction raises.

D. The cosmetics business landscape in 2023 and beyond

Speaker:

- **Emilie Hood**, Senior Research Analyst, Beauty and Personal Care, Euromonitor International

In this session, Euromonitor International will present their World Market Beauty and Personal Care 2023 report findings. The current state of the cosmetics and personal care market globally with a focus on the European landscape will be presented. The industry's most significant trends to date as well as the future and prospects of the industry in the years to come will also be examined.

19:30

GALA DINNER – UPON INVITATION ONLY



THURSDAY, 15 JUNE

8:30 – 9:00 **REGISTRATION AND COFFEE/TEA**

9:00 – 10:30 **PARALLEL SESSIONS**

**A. Empowering the Consumers for the Green Transition:
The example of the EcoBeautyScore Consortium**

Speakers:

- **Emmanuelle Maire**, Head of Unit Circular Economy, Sustainable Production & Consumption, DG ENV, European Commission
- **Kismet Johnson**, Associate, Mayer Brown
- **Dr Joachim Kremer**, Senior Manager Global Sustainability, Henkel
- **Laurent Gilbert**, Sustainable Innovation Director, L'Oréal

Within the frame of its European Green Deal, the European Commission is committed to ensure that consumers are empowered to make better informed choices and play an active role in the ecological transition. The EcoBeautyScore (EBS) Consortium was set up in September 2021 and includes today more than 60 active cosmetic companies, with the aim to develop an environmental impact assessment and scoring system for cosmetic products. This session will explain the underlying philosophy and methodologies of the EBS consortium and will explore how it fits into the ambitious European Commission policy objectives to empower consumers for the green transition.



THURSDAY, 15 JUNE

9:00 – 10:30

PARALLEL SESSIONS

B. The new fragrance allergens measure – Preparing for its implementation

Speakers:

- **Jennifer Dorts**, PhD, Scientific and Regulatory Affairs Manager, The International Fragrance Association (IFRA)
- **Pamina Mika Suzuki**, Issue Manager – Ingredients, Cosmetics Europe
- **Maxime Jacques**, International Relations Manager, Cosmetics Europe
- **Yu-Lun Huang**, Junior Technical Regulatory & International Affairs Manager, Cosmetics Europe

In the second quarter of 2023, the European Commission will adopt an amendment to the Cosmetic Product Regulation on labelling rules for newly identified fragrance allergens. It aims to inform consumers of the presence of new allergens in cosmetics and personal care products. At present, 24 fragrance allergens are required by law to be individually listed on product label or packaging. The new measure will expand this list to 80 allergens. Implementing new labelling rules will bring challenges for suppliers, cosmetic companies and international actors. This session will examine these challenges as well as discuss the different solutions.

C. Packaging and Packaging Waste Regulation Proposal: Challenges and Opportunities for the Cosmetics Industry

Speakers:

- **Emmanuel Guichard**, Secretary General, Fédération des Entreprises de la Beauté (FEBEA)
- **Romane Colleu**, European Affairs Advisor, CITEO
- **Judith Fiedler**, Senior Director Global Product Development, La Prairie Group

More speakers to be confirmed

On 30 November 2022, the European Commission published its proposal for a Packaging and Packaging Waste Regulation, reviewing the current Directive in place. The proposal is currently being examined by the European Parliament and Council of the EU, as per the EU Ordinary Legislative Procedure. This panel session will provide an overview on the state of play of the proposal as well as the challenges and opportunities that it might bring for the cosmetics sector.



THURSDAY, 15 JUNE

9:00 – 10:30

PARALLEL SESSIONS

D. Introducing the International Collaboration on Cosmetics Safety (ICCS)

Speakers:

- **Erin Hill**, Chief Executive Officer and President, The International Collaboration on Cosmetics Safety (ICCS)
- **Kate Willett**, Senior Director, Science & Regulatory Affairs, Humane Society International (HSI)
- **Darren Praznik**, President & CEO Canadian Cosmetic, Toiletry & Fragrance Association Foundation
- **Gavin Maxwell**, Safety Science Advocacy Director Safety & Environmental Assurance Centre (SEAC), Unilever
- **Horst Wenck**, Corporate Vice-President, R&D Global Product Stewardship, Beiersdorf

The global cosmetics and personal care products industry has played a pioneering role in the development, use and acceptance of non-animal test methods to ensure cosmetics safety. This session will provide an overview of the groundbreaking International Collaboration on Cosmetics Safety (ICCS) programme, a new global initiative dedicated to advancing alternatives to animal testing for the cosmetics and personal care products sector.

10:30 – 11:00

COFFEE BREAK



THURSDAY, 15 JUNE

11:00 – 12:00

PLENARY SESSION

The world economy in reset mode - What is next?

Speaker:

- **Stéphane Garelli**, Founder of the World Competitiveness Center, Professor Emer. at IMD business school and the University of Lausanne, Switzerland
Former managing director, World Economic Forum

We are at a breaking point; the foundations of the global economy are changing drastically. Nothing will ever be the same again.

Although the world will still be global, we are transitioning from a “low-cost globalization” era characterized by open and cost-effective economic interactions towards a period marked by decoupling economies and duplicated technologies. The emphasis has shifted from business efficiency to business reliability – at what cost? Tomorrow, we may even move into a fragmented global economy driven by political motivations and with no guarantee of market access. Regional blocs are poised to supplant multilateralism. In this brave new world, how can companies and individuals be successful?

12:00

CLOSING

12:15 – 14:00

WALKING LUNCH





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