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Foreword

In 2022, Cosmetics Europe celebrated its 60th birthday. 60 is an age when some begin to contemplate their retirement. For us, quite the reverse is true. 2022 was a year when Cosmetics Europe stepped up its engagement even more.

You can read in our Annual Report about our activities in connection with the planned wide-ranging regulatory changes in Europe which impact our industry. In 2022, we also took proactive steps to address environmental challenges and promote scientific research. We launched our groundbreaking voluntary environmental initiative, Commit for Our Planet. And we played a significant role in founding a new international organisation to advance non-animal science, the International Collaboration on Cosmetics Safety (ICCS). We have never been more active.

There is hardly another industry whose products are used by consumers with such intensity and variety. Our “Cosmetics: Our Essentials for Daily Life” European Consumer Perception Study 2022 showed how virtually all of us use a wide range of cosmetics and personal care products every single day. We can’t do without them.

Our own membership reflects that diversity. But common principles unite us – the safety of our products, their importance to consumers, the vibrant economic contribution our members make, and the science that underpins all we do. That’s has been true for the 60 years of our existence and it will be true for at least 60 more.
Cosmetics Europe Annual Conference 2022 - CEAC 2022

“Facing Change” - Cosmetics Europe Annual Conference 2022

CEAC 2022 was held virtually and took place on 15 and 16 June 2022. The EU Commissioner for the Internal Market, Thierry Breton, opened the conference with his keynote speech. Under the theme “Facing Change”, CEAC 2022 brought together industry experts, policy makers, companies, and other stakeholders. Discussions centered around general, technical and regulatory developments in the cosmetics and personal care industry such as the changing regulatory landscape, essentiality of cosmetics, digital consumer information, international developments and much more.


CEAC 2022 in a nutshell:
- Fully digital event
- Close to 400 participants
- 32 speakers
- Plenary and parallel sessions
- Two sponsors and nine media & event partners
- #CEAC2022

New European Consumer Perception Study 2022

In 2022, Cosmetics Europe collaborated with IFOP, an international market research firm, on a study on the general perception of cosmetics and personal care products and their essentiality among consumers. The research was conducted in ten EU member states and the results were revealed at CEAC 2022, during a dedicated online session “Are Cosmetics Essential?” attended by over 270 participants. The study confirmed how essential cosmetics are to European consumers and how they contribute to their quality of life and self-esteem.

Full results of the European Consumer Perception Study 2022 can be found here.
Commit for Our Planet
A Cosmetics Industry Sustainability Initiative

In December 2022, Cosmetics Europe launched Commit for Our Planet, an unprecedented industry-wide initiative to reduce the overall environmental footprint of the cosmetics industry. The initiative encourages all cosmetics and personal care companies to take part in a joint industry effort to reduce greenhouse gas emissions, improve packaging solutions and act for nature. Through a series of voluntary commitments accompanied by relevant tools to support the participating companies, Commit for Our Planet aims to work with companies in the areas of climate, packaging and nature to help drive progress across the full value chain. To learn more, visit the Commit for Our Planet website.

Delegation to EU Commissioner for Internal Market, Thierry Breton

In October 2022, Cosmetics Europe brought together a high-level delegation to meet with EU Commissioner for the Internal Market, Thierry Breton. Senior executives from eight multinational companies – all members of Cosmetics Europe – joined the delegation as did an SME business owner from Poland and the President, Vice President and Director General of Cosmetics Europe. During discussions with Commissioner Breton, the delegation emphasised the economic importance of the cosmetics industry. We also stressed the role of innovation, the essential nature of cosmetics and personal care products and the need for proportionate, science-based regulation. It was a constructive discussion with Commissioner Breton who indicated his openness for future engagement and collaboration.

Photo credit to the European Commission © European Union, 2022
Cosmetic Product Regulation Revision

The revision of the Cosmetic Products Regulation (CPR) has significantly progressed in 2022.

The European Commission has made it clear that this exercise will be a “targeted revision”. This means it will be restricted to topics that are directly linked to objectives of the Chemicals Strategy for Sustainability (CSS). Nonetheless, this is a wide range of relevant topics that includes enlargement of the scope of hazard-based bans from carcinogenic, mutagenic and reprotoxic chemicals (CMR) substances to other hazards, such as endocrine disruption, specific organ toxicity and respiratory sensitisation. Moreover, in addition to the existing need to demonstrate safety, discussions are underway to add “essentiality” as a criterion for possible derogations from the ban. Also targeted will be the inclusion of a Mixture Assessment Factor (MAF) in the cosmetic safety assessment to address possible risks to consumers due to combined exposure to different substances, an update of the regulatory definition of ‘nanomaterials’ and a move of the Scientific Committee for Consumer Safety (SCCS) under the management of the European Chemicals Agency (ECHA).

Throughout 2022, Cosmetics Europe engaged with the European Commission’s services directly and we mobilised our national network to advocate to Member State representatives.

An important element of our advocacy was a data collection tool we developed to evaluate the impact of the proposed options for Generic Risk Approach for most harmful substances (GRA) and nanomaterials. A comprehensive dataset was presented to the European Commission and to Member States that showed a large negative impact of extreme implementations of GRA, MAF and the need for a well-organised and carefully-timed implementation of the new nanomaterial definition.

The draft text for the new CPR Regulation is expected mid-2023. It’s now possible that policy makers will work on the revision of REACH and the CPR at the same time.
Registration, Evaluation, Authorisation and Restriction of Chemicals Regulation Revision (REACH)

Discussions continued throughout 2022 about how to incorporate CSS objectives into a revision of the REACH regulation. Of the many areas up for revision, Cosmetics Europe focused on three issues also featured in the CPR: GRA, the introduction of essentiality concept in chemicals management, and the introduction of a MAF. The outcome of proposed revisions on these issues could strongly influence the discussions on the same topics in the CPR.

We took part in the European Commission and Member State meetings on REACH. For several key outreach activities, we worked with organisations such as European Chemical Industry Council (DUCC) and European Chemical Industry Council (Cefic). We consistently expressed concerns about the European Commission’s interpretation of essentiality in several workshops and stakeholder meetings, receiving positive feedback from many influential stakeholders.

Classification, Labelling and Packaging (CLP) Regulation Revision

An important component of the CSS is the revision process of Classification, Labelling and Packaging (CLP) Regulation which started in early 2021, focusing on new classification criteria for ‘Endocrine Disruption’, Persistence, Bioaccumulation and Mobility, aiming to use these classifications as ‘triggers’ for restricting the use of classified substances in downstream applications.

Cosmetics Europe kickstarted an extensive advocacy programme ahead of the European Commission’s proposal published in December 2022. Our concerns included the potential increase of animal testing arising from new classification criteria, the inclusion of cosmetics under CLP-hazard labelling, and the application of mixture-classification rules to complex substances such as essential oils of renewal and biological origin. In addition to collaborating with like-minded partners from the chemicals value chain – in particular the International Fragrance Association (IFRA), Cefic and DUCC, we participated in public consultations and alerted our international partners to potential trade barriers caused by new rules.

Our work contributed to some positive outcomes in the European Commission’s proposal. Importantly, an exemption for cosmetics from CLP hazard labelling was maintained and the proposal also shows increased awareness of the risk of increased animal testing due to the new classification criteria. Some concerns remain, however. The European Commission still wants to classify complex substances in a theoretical way, based on using hazard data of their individual parts, rather than using data on the whole substance itself. This could lead to significant overclassification as hazardous of natural complex substances such as essential oils.

We will continue our work to help shape a reasonable result for the CLP review as it makes its way through the adoption process.
Empowering Consumers for the Green Transition Proposal

Cosmetics Europe closely followed the Ordinary Legislative Procedure for the adoption of the European Commission’s proposed Directive Empowering Consumers for the green transition. The proposal aimed to:

- strengthen consumer rights by amending the Unfair Commercial Practices Directive (UCPD) and the Consumer Rights Directive (CRD);
- contribute to a circular, clean and green economy by helping consumers to take informed purchasing decisions and therefore contribute to more sustainable consumption; tackle unfair commercial practices which prevent consumers from making sustainable consumption choices such as misleading environmental claims (“greenwashing”), non-transparent and non-credible sustainability labels and sustainability information tools.

Cosmetics Europe contributed to the adoption process alongside other EU trade associations with which it developed a common position.

Ecodesign for Sustainable Products Regulation proposal

In the second half of 2022, Cosmetics Europe has been active on the Ecodesign for Sustainable Products Regulation (ESPR) proposal, as it was being examined by the European Parliament and Council of the European Union as per the Ordinary Legislative Procedure. In particular, Cosmetics Europe has been advocating for responsible strategies for managing of unsold consumer products and the adoption of the most suitable alternatives to destruction, taking into account the characteristics of products. Other areas of interest for the cosmetics industry were the provisions related to the sustainability performance of products and the upcoming digital product passport.

Urban Wastewater Treatment Directive Revision

A proposal for an Urban Wastewater Treatment Directive was put forward by the European Commission in October 2022. It aims to revise the rules on treating urban wastewater to better protect people’s health and the environment. One aspect of the proposal - the Extended Producer Responsibility (EPR) - contains elements of concern for our industry. It intends to make the cosmetics and pharmaceuticals sectors pay for upgrading wastewater treatment plants to remove micro-pollutants that would otherwise be released in the aquatic environment via additional quaternary treatment stages.

While we agree with an EPR scheme, the current proposal raises several issues. Firstly, the proposed definition of ‘micro-pollutant’ is too broad, potentially leading to inconsistent application of the EPR scheme among Member States. Lastly, the proposal unfairly penalises products with low micro-pollutant levels by tying EPR contributions to product quantity in wastewater, not micro-pollutant content.

Throughout 2023, we will be vocal in presenting our positions and constructive amendments, stressing the importance of a workable and fair EPR scheme.
Packaging and Packaging Waste Regulation Proposal

While the European Commission prepared its revision of the Packaging and Packaging Waste Directive throughout 2022, Cosmetics Europe was already putting across its views in several key areas. Cosmetics Europe’s work resulted in an important achievement: in the Commission’s proposal, published in November 2022, cosmetic products packaging was included under the “contact sensitive” category. This recognises that cosmetic products packaging needs high-quality secondary materials to ensure the highest standards of consumer safety, required by the EU Cosmetic Products Regulation.

Cosmetics Europe has since developed a position in response to the proposal and launched outreach and advocacy efforts with the European Parliament and Council of the EU. Cosmetics Europe is also working together with the Packaging Chain Forum and with other trade associations.

Vertical Block Exemption Regulation (VBER)

The revised Vertical Block Exemption Regulation and its associated Guidelines were published in June 2022. Cosmetics Europe has been an active stakeholder in the overall revision process that started in 2017. Our ambition was to create a flexible legal framework for setting up selective distribution networks that enable brand owners to maintain their product brand image. Cosmetics Europe is pleased to report that this was successfully taken up by the European Commission in the new regulation. We will continue to support member companies during the implementation of the new VBER.

Restriction on Intentionally Added Microplastics Proposal

In 2022, Cosmetics Europe continued to further engage on the proposed REACH Restriction on intentionally added microplastics. The Restriction, work on which began in 2017, will ban intentionally added microplastics from consumer and professional products.

Dual Quality

The issue of regulating “dual quality” for consumer products has been reopened in the revision of the Unfair Commercial Practices Directive (UCPD) which is currently going through the legislative process. “Dual quality” products are defined as products marketed in different countries under the same brand and with seemingly identical packaging, but their characteristics or compositions may vary.

Cosmetics have been included as part of the EU’s “dual quality” product research since 2022. We were pleased that the Joint Research Centre (JRC) and the European Commission seem to agree that differences in composition of cosmetics are not automatically considered as “dual quality” and may be justified by reasons, such as the roll-out of new product formulations to comply with regulatory changes.

The European Commission’s original proposal maintained that differences in product composition could be acceptable if justified by legitimate and objective reasons. However, the European Parliament introduced amendments which would consider any difference in composition automatically as “dual quality”.

As the UCPD adoption process moves forward, we will continue to advocate that potential differences in product composition, due to compliance with regulatory changes, do not necessarily imply a difference in quality.
In 2022, Cosmetics Europe put forward positions regarding cosmetic product information for consumers and other stakeholders. These positions were promoted in relation to several new legislative proposals including ‘Empowering Consumers for the Green Transition’, ‘Ecodesign for Sustainable Products’ and the targeted revision of the Cosmetic Products Regulation.

Cosmetics Europe developed industry guidance on environmental claims related to the functions and characteristics of cosmetic products.

In addition, Cosmetics Europe in collaboration with IFOP conducted a European consumer survey on information related to cosmetic products in the digital age, the outcome of which was presented at CEAC 2022.

Lastly, it continued to participate in the Digital Consumer Information Alliance, an informal cross-sector group of associations promoting the digitalisation of consumer information.

The Digital Transition comes with opportunities and challenges, the industry is actively preparing its common vision and practical approach to address them.
The EcoBeautyScore Consortium, composed of 60+ cosmetics manufacturers, is developing a science-based method for measuring environmental impacts throughout the life cycle of products. The Consortium’s method is based on the principles of the European Union Product Environmental Footprint (PEF) scientific methodology.

The primary objective of the Consortium is to develop a common environmental impact scoring system for cosmetic products so that consumers can make better informed purchasing decisions and foster eco conception of cosmetic products within the industry.

Cosmetics Europe is an associate member of the consortium. Since its creation and throughout 2022, it has participated in the Steering Committee and the various working groups to ensure the Consortium has the appropriate input from the broader cosmetics industry and supports with advocacy.

EcoBeautyScore Consortium responds to the European Green Deal objectives of informing consumers to enable them to make sustainable choice.
INTERNATIONAL COOPERATION

The global regulatory landscape: state of play

The European Union’s Cosmetic Products Regulation has long been considered a global reference with at least 51 countries following the EU’s ingredient annexes and other requirements. While Cosmetics Europe and the European Commission globally promote the European regulatory framework, there has recently been a rise of protective regulatory measures in markets around the world. Countries wish to assert their regulatory independence and potentially divert in how they regulate their cosmetics.

Pursuing international cooperation is key to prevent this regulatory and business fragmentation of the global cosmetic and personal care industry.

For many years now and throughout 2022, Cosmetics Europe has actively engaged in several international fora. This included working with

• the International Organisation for Standardisation (ISO) for the standardisation of innovative analytical and measurement methods
• the International Cooperation on Cosmetics Regulation (ICCR) to agree on international principles with global regulators on not-yet regulated areas.
• international sister associations, to have reactive or preliminary joint positions on regulatory developments around the globe.

Ensuring global regulatory compatibility across the three biggest cosmetic markets in the world

Europe, US and China are the three biggest cosmetic markets in the world, with a combined value of 256 bn EUR in 2022*. Today all three regions are at different stages of updating their cosmetic regulations. While our priority is to secure EU cosmetics’ competitiveness globally, Cosmetics Europe monitors the international regulatory compatibility of these evolving regulations to prevent the emergence of technical barriers to trade.

Under the frame of the EU Green Deal, Cosmetics Europe continues to closely follow the revision of the Cosmetics Regulation, raise domestic and international concerns on potential impacts some proposed principles could bring for our sector and for global trade.

Following the progressive publication of the difference pieces of legislation of the CSAR, China is now entering into the implementing phase. As China lifted its COVID-related restrictions and resumed business operations, throughout 2022, Cosmetics Europe worked closely with the European Commission on the reopening of bilateral regulatory dialogue with China to address the main concerns with CSAR for our industry.

Lastly, on 29 December 2022, the US Food and Drug Administration promulgated The Modernization of Cosmetics Regulation Act of 2022 (MoCRA), aiming to revamp the Federal Food, Drug, and Cosmetic (FD&C) Act that passed in 1938. While a first assessment confirmed that this regulation will bring the EU and US frameworks closer, it is the forthcoming publication of the implementing laws that will clarify how the EU industry can conform.

* Cosmetics Europe, Market Performance Report 2022
Cosmetics Europe Long Range Science Strategy (LRSS) programme

Over the last six years, the LRSS consortium invested more than 17 Million EUR to advance animal-free safety assessments of cosmetics. The LRSS programme, was successfully completed in 2022.

Research covered the following areas:

• ocular toxicity
• genotoxicity/mutagenicity
• skin sensitisation
• toxicokinetics
• toxicodynamics

Since 2020, the LRSS consortium also funded environmental research on marine exposure models and persistence assessments. Research conducted in these areas allowed the development of robust safety assessment approaches based on alternative methods. For more information on the LRSS projects and achievements, visit the LRSS website.

The International Collaboration on Cosmetics Safety (ICCS)

ICCS was founded in March 2022 with over 30 members worldwide, including Cosmetics Europe, to advance the adoption of animal-free safety assessments for cosmetics and personal care products and their ingredients. ICCS brings together scientists and experts from cosmetics manufacturers and suppliers, industry associations, and animal protection organizations to drive greater global awareness and confidence in animal-free science through research, education, and regulatory engagement. Building on nearly four decades of progress in the development, evaluation, and use of animal-free approaches, this global collaboration aims to accelerate the transition to animal-free safety science through widespread adoption and use.

For more details on ICCS and its members, visit [www.iccs-cosmetics.org](http://www.iccs-cosmetics.org).

ICCS is a global initiative, focused on advancing the adoption of animal-free safety assessments for cosmetics and personal care products and their ingredients.
We take pride in our team. We personally care.
We take pride in our team. We personally care.

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Yu-Lun Huang  
Junior Technical Regulatory & International Affairs Manager
For 60 years Cosmetics Europe has been an established European trade association for the cosmetics and personal care industry. Our members include cosmetics and personal care manufacturers as well as associations representing our industry at national level, right across Europe.

Our experts are a trusted partner to policy makers on regulatory and scientific matters. We are committed to working collaboratively with all stakeholders to shape a successful future for our members.
ACTIVE CORPORATE MEMBERS (ACM):

Beiersdorf  
Colgate-Palmolive  
Coty  
Estée Lauder Companies

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Henkel  
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LVMH  
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2. Belgium
   Belgian - Luxembourg Association for manufacturers and distributors of cosmetics, detergents, cleaning products, adhesives and sealants, biocides, related products and aerosol technology - DETIC
3. Bulgaria
   Bulgarian National Association Essential Oils, Perfumery and Cosmetics - BNAEOPC
4. Croatia
   Detergents and Cosmetics Affiliation of the Croatian Chamber of Economy
5. Czech Republic
   Czech Association for Branded Products - CSZV
6. Denmark
   Kosmetik- og Hygiejnebranchen - K&H
7. Estonia
   Estonian Chemical Industry Association - ECIÀ
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9. France
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    Industrieverband Körperpflege- und Waschmittel - IKW
11. Greece
    The Hellenic Cosmetic Toiletry and Perfumery Association - PSVAK
12. Hungary
    Hungarian Cosmetic and Home Care Association - KOZMOS
13. Ireland
    Irish Cosmetics & Detergents Association - ICDA
14. Italy
    Cosmetica Italia
15. Latvia
    The Association of Latvian Chemical and Pharmaceutical Industry - LAKIFA
16. Lithuania
    Lithuanian Cosmetics and Household Chemicals Producers Association - LIKOHEMA
17. Luxembourg
    Belgian - Luxembourg Association for manufacturers and distributors of cosmetics, detergents, cleaning products, adhesives and sealants, biocides, related products and aerosol technology - DETIC
18. The Netherlands
    Nederlandse Cosmetica Vereniging - NCV
19. Norway
    Kosmetikkleverandørene Forening - KLF
20. Poland
    Polish Association of Cosmetics and Detergent Industry - PACDI
21. Poland
    The Polish Union of Cosmetics Industry – Kosmetyczni.PL
22. Portugal
    Associação dos Industriais de Cosmética, Perfumaria e Higiene Corporal - AIC
23. Romania
    Romanian Union of Cosmetics and Detergent Manufacturers - RUCODEM
24. Slovakia
    Slovak Association for Branded Products - SZZV
25. Slovenia
    Association of Cosmetics and Detergents Producers of Slovenia - KPC
26. Spain
    Asociacion Nacional de Perfumería y Cosmética - STANPA
27. Sweden
    Kosmetik- och hygienföretagen - KoHF
28. Switzerland
    Schweizerischer Kosmetik und Waschmittelverband - SKW
29. United Kingdom
    Cosmetic, Toiletry & Perfumery Association - CTPA

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South Africa: Cosmetic Toiletry and Fragrance Association - CTFA
Turkey: Turkish Cosmetics & Cleaning Products Industry Association - KTSD
Ukraine: Association of Perfumery and Cosmetics of Ukraine - APCU

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