

# SOCIO-ECONOMIC CONTRIBUTION OF THE EUROPEAN COSMETICS INDUSTRY

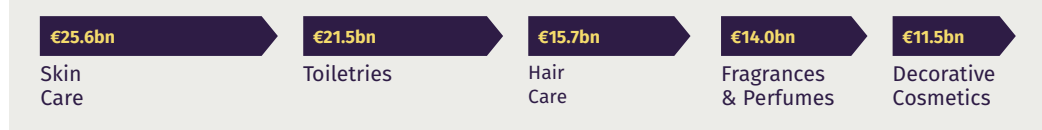
## EUROPE IS A GLOBAL FLAGSHIP MARKET FOR COSMETIC PRODUCTS



**> €44bn**  
trade in cosmetic products within Europe in 2022

**> €26bn**  
total export of cosmetic products from Europe in 2022

### SKIN CARE & TOILETRIES: largest share of the European market (2022)

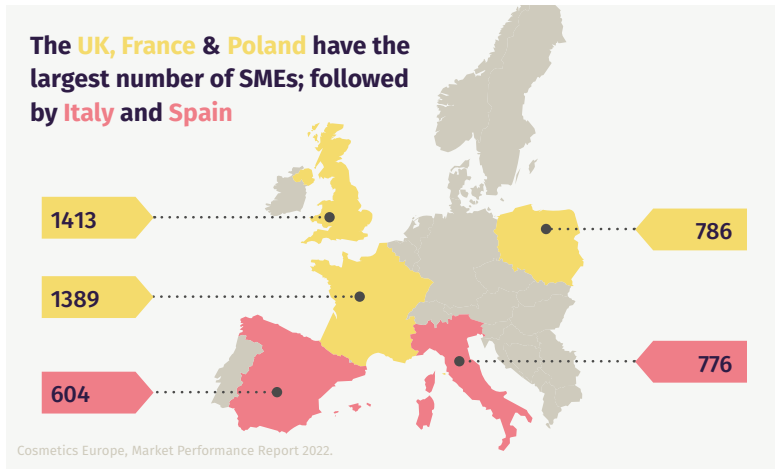


France & Germany: Europe's main exporters  
**Over 50% of total global exports from Europe**

Cosmetics Europe, Market Performance Report 2022.

## SMES & BIG COMPANIES ARE KEY DRIVERS OF INNOVATION & ECONOMIC GROWTH IN THE INDUSTRY

**More than 8,500 SMEs** THE NUMBER IS GROWING



## THE INDUSTRY SUPPORTS MILLIONS OF EUROPEAN JOBS UP & DOWN THE VALUE CHAIN



## COSMETICS AND PERSONAL CARE PRODUCTS ARE ESSENTIAL TO THE WELL-BEING OF PEOPLE



- USED BY CONSUMERS...**
1. For their personal hygiene
  2. To feel good about themselves
  3. To protect their skin or hair

