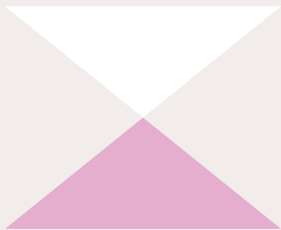
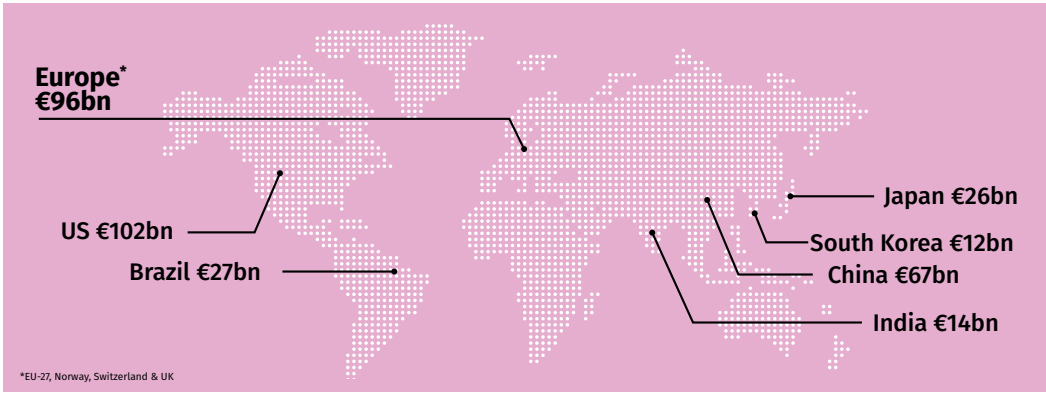


Socio-economic contribution of the European cosmetics industry

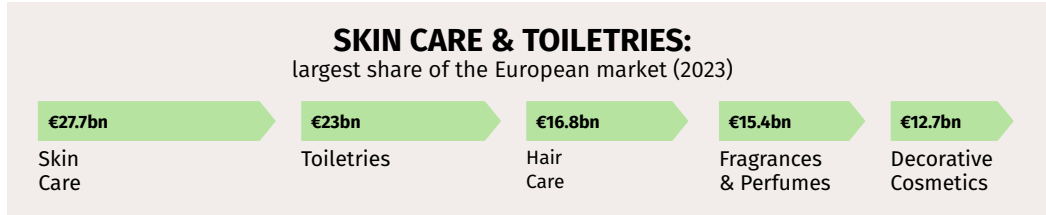


EUROPE IS A GLOBAL FLAGSHIP MARKET FOR COSMETIC PRODUCTS



> €49.1bn
trade in cosmetic products within Europe in 2023

> €28.2bn
total export of cosmetic products from Europe in 2023

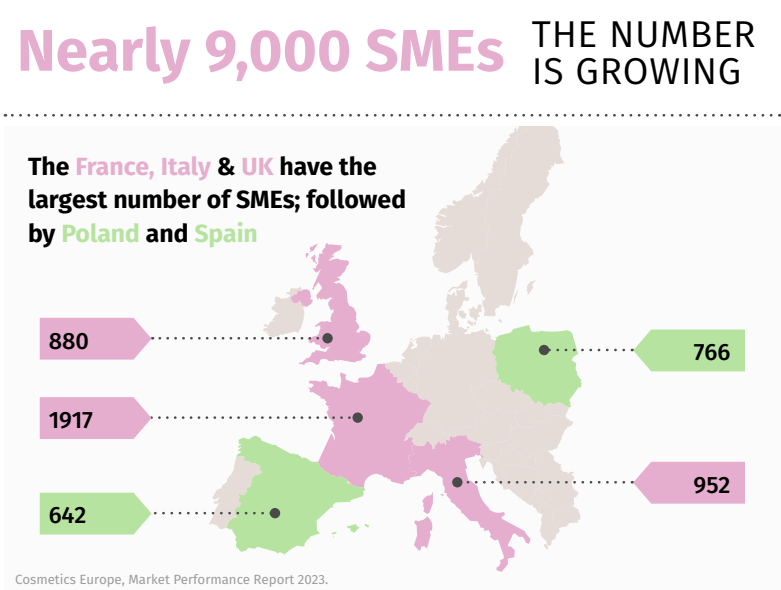


France & Germany: Europe's main exporters
App. 50% of total global exports from Europe

Cosmetics Europe, Market Performance Report 2023.

SMES & BIG COMPANIES ARE KEY DRIVERS OF INNOVATION & ECONOMIC GROWTH IN THE INDUSTRY

THE INDUSTRY SUPPORTS MILLIONS OF EUROPEAN JOBS UP & DOWN THE VALUE CHAIN



COSMETICS AND PERSONAL CARE PRODUCTS ARE ESSENTIAL TO THE WELL-BEING OF PEOPLE

