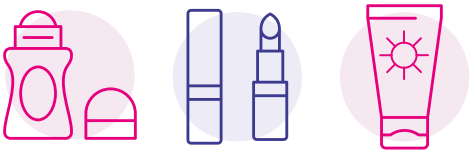# COSMETICS ARE AN IMPORTANT PART OF PEOPLE'S EVERYDAY LIFE